

CONCEPTUAL PLANS

ART 249 CHERYL SOONG



HO FARMS
HAWAII

COLOR THEORY



HO FARMS

#253E1B

#5E933F

#C8E4C1

#EC2127

#EA7B23

#594218

#756549

#FFF

#CC9E2F

#F7E9B2

TYPOGRAPHY



HO FARMS

1. LOREM IPSUM DOLOR

scing elit. Aliquam sit amet eleifend neque. Nam imperdiet, tortor quis elementum volutpat, felis nulla lacinianisl, eget facilisis mi arcu tincidunt mi. Maecenas congue, arcu vitae dapibus porttitor, dolor est ornare tellus, nec tristique ex nulla et tortor. tellus, nec tristique ex nulla et tortor.

2. LOREM IPSUM DOLOR SIT

Donec pulvinar dolor quis efficitur con

scing elit. Aliquam sit amet eleifend neque. Nam imperdiet, tortor quis elementum volutpat, felis nulla lacinia nisl, eget facilisis mi arcu tincidunt mi. Maecenas congue, arcu vitae dapibus porttitor, dolor est

3. LOREM IPSUM DOLOR SIT AMET

scelerisque sem aliquam. Nulla

scing elit. Aliquam sit amet eleifend neque. Nam imperdiet, tortor quis elementum volutpat, felis nulla lacinia nisl, eget facilisis mi arcu tincidunt mi. Maecenas congue, arcu vitae dapibus porttitor, dolor est ornare tellus, nec tristique ex nulla

4. LOREM IPSUM DOLOR

Donec pulvinar dolor quis efficitur

scing elit. Aliquam sit amet eleifend neque. Nam imperdiet, tortor quis elementum volutpat, felis nulla lacinia nisl, eget facilisis mi arcu tincidunt mi. Maecenas congue, arcu vitae dapibus porttitor, dolor est ornare tellus, nec tristique ex nul

5. LOREM IPSUM

Donec pulvinar dolor quis efficitur conval

scing elit. Aliquam sit amet eleifendneque. Nam imperdiet, tortor quis elementum volutpat, felis nulla lacinia nisl, eget facilisis mi arcu tincidunt mi. Maecenas congue, arcu vitae dapibus porttitor, dolor est ornare tellus, nec tristique ex nulla et tor

1. HEADING: Alice
BODY: Roboto

2. HEADING: Anton
SUBHEAD: Signpainter
BODY: Avenir
(<http://farmfreshtoyou.com>)

3. HEADING / SUBHEAD: Amatic
BODY: MavenPro
SUBHEAD / QUOTE: Georgia
(<http://smallfarmcentral.com>)

4. HEADING/SUBHEAD: Roboto Slab
BODY: Roboto
SUBHEAD/QUOTE: Sacramento

4. HEADING/SUBHEAD: Vast Shadow
BODY: Open Sans
SUBHEAD/QUOTE: Sue Ellen Francisco

MOOD BOARD 1



Inspirational Pins

HAPPY TIME NATURE FOOD FEUIT & FRESH SUGARCONTENT COMMUNITY CONTACT US

120kcal

DIET BOOK

300 Kcal 95 Kcal 120 Kcal

TONGRO TRAVEL

Homemade READY MEALS

Pack your freezer with homemade meals. Cooking in batches means you can still eat wholesome food even on your busy days.

SPEEDY FLAVOURS

Fill an ice cube tray with chopped fresh herbs, minced garlic and olive oil - the small sized cubes will provide an easy-to-use hit of flavour to your dishes.

PRE-COOKED ingredients

Cook rice, sauce, legumes or mash potato balls - then freeze in small individual bags. Freeze flat for quick defrosting and to get a head start with food prep.

MEAT PORTIONS

Seal raw meat in a plastic bag and press flat. Separate by pressing down a thin sheet in a zip lock system. When cooking, simply break off the required amount.

INSTANT BREAKFASTS

Make a large batch of porridge or oatmeal and freeze into individual portions. When you're ready to eat, simply pop a portion into a microwave and you're done.

RUNAWAY refreshments

Keep the convenience of pre-portioned easy to eat, individual bags and freeze. When you fancy a refreshing boost for in the afternoon or evening.

COOKING SHORTCUTS to know

The best ideas are a bit unusual. Use your utensils in ways you might not have thought of before.

PAINLESS PEELING

Heat a head of garlic for 20 seconds in a microwave. The cloves will slip right out of their skins.

BRISK BUTTER

Grate cold butter to make it easier to work with - helpful for quick pastry.

FIDDLE-FREE TOMATOES

Stacked cherry tomatoes between two storage container lids. Hold in place and cut through to use with a serrated knife.

ALWAYS GROWING

FARM FRESH Produce

Fresher is better.

Fresh produce, of course. But also fresh ideas. New ways of thinking about the age-old business of getting great-tasting sweet potatoes - and blueberries and napa cabbage and more - from field to table. Not throwing out the past for the sake of shiny new objects. But taking a close-eyed look at what works, what we can improve, and where there are opportunities for smart, strategic growth.

Sound good? Let's talk about what we can deliver for you.

LOCAL SEASONAL FRESH

Local Inside

FRUITS • VEGETABLES

Burger Template

01

BIG DADDY \$12.99

ABOUT FUMMY CAFE

WE OFFER

ONLY FRESH INGREDIENTS

ABOUT US IN SOCIAL

OUR ADDRESS

ELITE BIO LABS

WELCOME TO ELITE BIO LABS

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ADIPISCING ELIT. PROIN QUIA MAGNA BIBENDUM, INTERDUM TURPIS ID, ELEIFEND RISIS.

OUR PRODUCT

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ADIPISCING ELIT.

Shop Now

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ADIPISCING ELIT. PROIN QUIA MAGNA BIBENDUM, INTERDUM TURPIS ID, ELEIFEND RISIS.

TESTIMONIAL

LATEST IN BLOG

KEEP IN TOUCH

Sign up for our newsletter and receive updates on new flavors, promotions and have you see get free produce!

Elige tu caja de fruta y verdura

Sigue los pasos

1. Elige el contenido

2. Elige el tamaño

Option to add and remove produce from your delivery and create a "never send" list

Flexibility to change your box type, size and delivery frequency

Compra ahora

CAJAS DE TEMPORADA O PEDIDO A MEDIDA

ENTREGA FLEXIBLE

ENVÍO A TODA LA PENINSULA

BALBAERIS

Cajas de temporada

Pedido a medida

Naranjas ecológicas

Fruta ecológica para tu empresa

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Award winning digital agency in Surrey. We design, develop and support websites, web systems, and web, mobile and desktop applications.

DESIGN & DEVELOP

Successful Partnerships

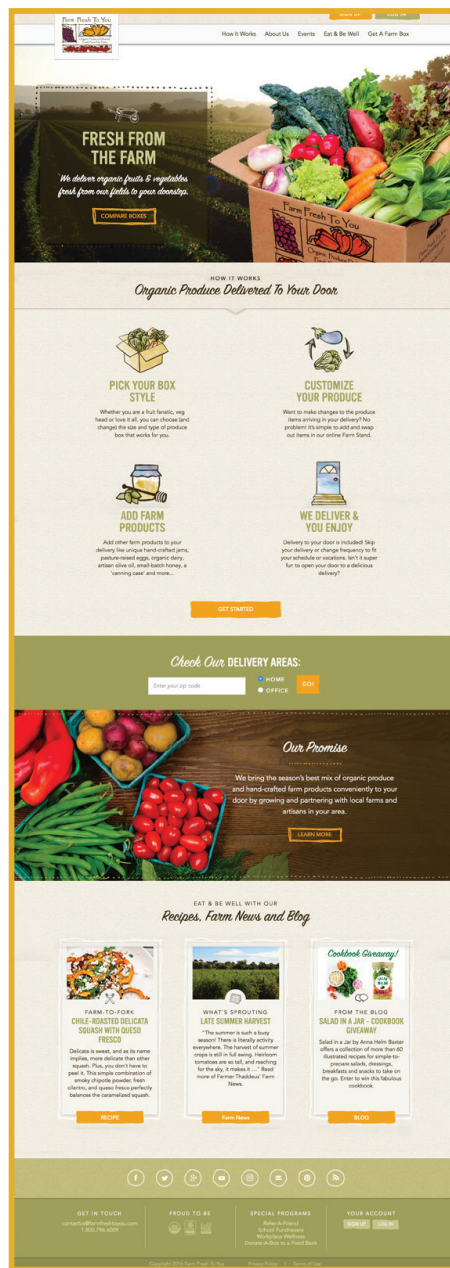
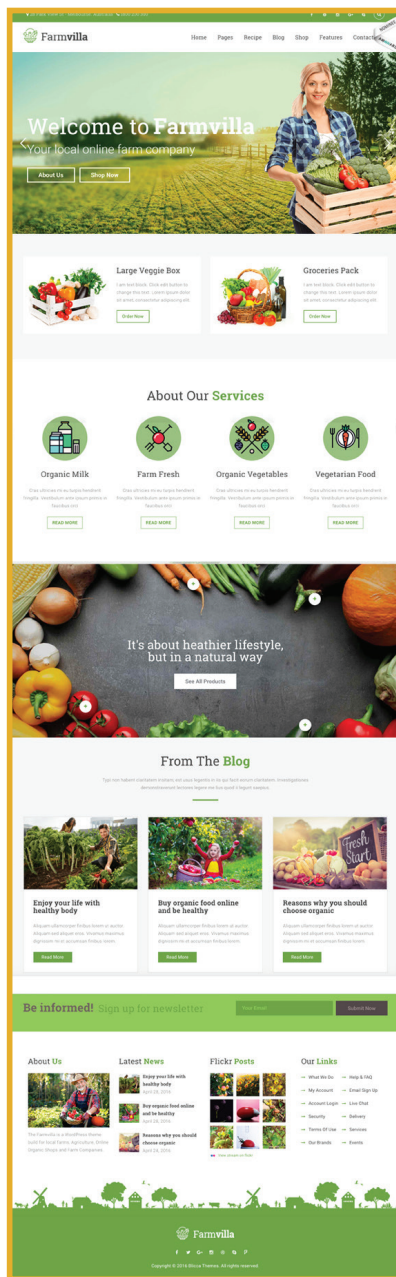
Autocue Vodafone Toyota Organix TEND Springer

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MOOD BOARD 2



Website Design Inspiration *note: all yellow borders are clickable url



Website Navigation Inspiration



SITE MAP



HO FARMS

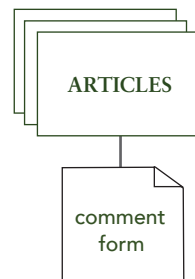
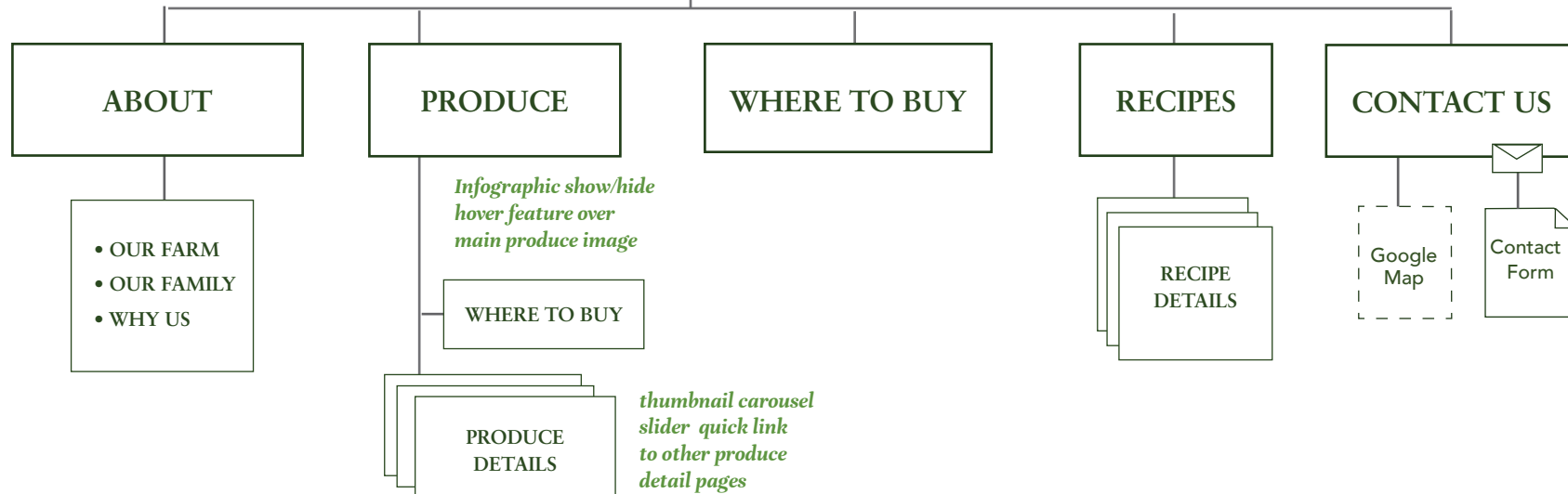


Long Scrolling Homepage

Hero Section Slideshow

Scroll down to snapshots of the following sections

MAIN TOP NAVIGATION



FOOTER ITEMS



address & copy right

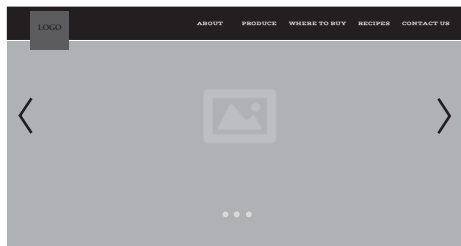
scroll tap back up to home hero section

MICRO WIRE FRAME



HO FARMS

Homepage A



ABOUT

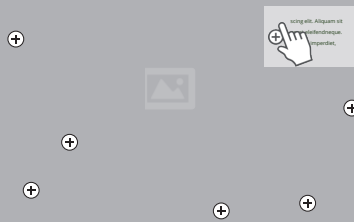
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WHY US



PRODUCE

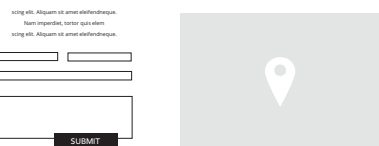


FEATURE RECIPE

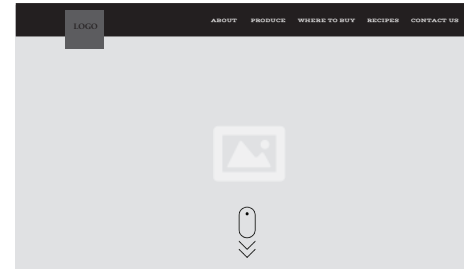


MORE RECIPES

CONTACT US



Homepage B



ABOUT

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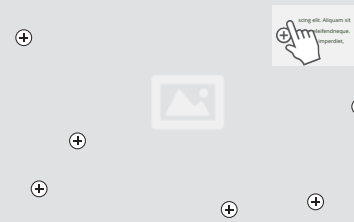
READ MORE



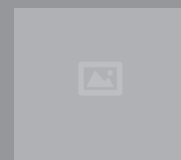
WHY US



PRODUCE



FEATURE RECIPE



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